



**Sunshine Coast Pride Fair**  
**Celebrating Diversity**  
Saturday 24th October 2009  
Lake Kawana Community Centre, 10am - 4pm

### **Sponsorship**

The Queensland Association for Healthy Communities will be hosting the second annual Sunshine Coast Lesbian, Gay, Bisexual and Transgender Pride Fair on Saturday 24th October at the Lake Kawana Community Centre.

The aim of the Pride Fair is to bring the Lesbian, Gay, Bisexual and Transgender (LGBT) community and their friends and family together in a fun and supportive environment to celebrate the community's diversity. It is also an opportunity to raise awareness of local gay friendly health services, performers and businesses and to allow the LGBT community to gain access to information on health, sexuality and support services.

The Sunshine Coast Pride will be a wonderful place to display your products and services to the many people who will be in attendance throughout the day. Last year's event attracted participation from 50 stallholders and over 800 visitors. Due to the popularity of last year's Pride Fair, we are moving it to a larger and more modern venue, the Lake Kawana Community Centre and this year you'll see the addition of an after party, hosted by Pink Pineapple Productions as well as many more surprises in store!

If you would like to be a sponsor of the fair to ensure maximum exposure of your product, service or self and to highlight your support of our local community, we encourage you complete the attached sponsorship application. There are three levels of sponsorship available this year including Gold Pride, Silver Pride and Bronze Pride. Please see attached Sponsorship Packages for full details.

Door prizes/raffles will also be on offer to everyone who attends the fair. If you have something that you would like to donate as a prize please let us know.

Please return completed application forms to the below address/fax/email by Monday 29th June 2009:

**Post:** Queensland Association for Healthy Communities  
PO Box 2077  
Sunshine Plaza, Qld, 4558  
**Email:** [ssc@qahc.org.au](mailto:ssc@qahc.org.au)  
**Fax:** (07) 5451 1611

Check out [www.gaysunshinecoast.com.au](http://www.gaysunshinecoast.com.au) for the latest updates.

Thank you for your time and please don't hesitate to contact us if you have any questions,

Sunshine Coast Pride Fair Steering Committee  
Proudly supported by the Queensland Association for Healthy Communities  
Phone: (07) 5443 4365 or (07) 5451 1118  
Email: [ssc@qahc.org.au](mailto:ssc@qahc.org.au)



## Sunshine Coast Pride Fair

### Sponsorship Packages

#### Gold Pride - \$250.00

*This level of sponsorship is open to all businesses, organisations community groups and individuals who would like to gain maximum exposure for their product, service or self to our community and to highlight their support of our community by embracing its values and diversity.*

- Business name and/or logo displayed on the Pride Fair page of [www.gaysunshinecoast.com.au](http://www.gaysunshinecoast.com.au)
- Active link from business name and/or logo (if website available)
- Business name and/or logo displayed on 'Sunshine Coast Pride Fair' promotional material.
- Advertising material in Fair Day welcome bag (i.e. brochure/pen/magnet)
- 140mm x 100mm landscape ad in CQC magazine
- Sponsorship acknowledged by our MC throughout the day
- Ground signage at Pride Day
- Stall area (2 x 2) at Sunshine Coast Pride Day (Public Liability Insurance details must be provided)

#### Silver Pride - \$150.00

*This level of sponsorship is open to all businesses, organisations community groups and individuals who would like to gain maximum exposure for their product, service or self to our community and to highlight their support of our community by embracing its values and diversity.*

- Business name and/or logo displayed on the Pride Fair page of [www.gaysunshinecoast.com.au](http://www.gaysunshinecoast.com.au)
- Active link from business name and/or logo (if website available)
- Business name and/or logo displayed on 'Sunshine Coast Pride Fair' promotional material.
- Advertising material in Fair Day welcome bag (i.e. brochure/pen/magnet)
- 70mm x 50mm landscape ad in CQC magazine
- Sponsorship acknowledged by our MC throughout the day

**Bronze Pride - \$100.00** or donation of goods and/or services to be negotiated with the Pride Fair Steering Committee

*This level of sponsorship is open to all businesses, organisations community groups and individuals who would like to gain maximum exposure for their product, service or self to our community and to highlight their support of our community by embracing its values and diversity.*

- Business name and/or logo displayed on the Pride Fair page of [www.gaysunshinecoast.com.au](http://www.gaysunshinecoast.com.au)
- Advertising material in Fair Day welcome bag (i.e. brochure/pen/magnet)
- 70mm x 50mm landscape ad in CQC magazine

**Sponsorship Application Form - Sunshine Coast Pride Fair**  
**Saturday 24<sup>th</sup> October 2009**

**Sponsor Details**

Business/Service Provider Name	
ABN	
Contact Name	
Postal Address	
Phone/Mobile	
Email	
Website	
Description of Products and/or Services	
Would you like to offer a Prize? (If yes, please describe)	

<b>Sponsorship Type</b>	<b>Cost</b>	<b>Tick <input checked="" type="checkbox"/></b>
Gold Sponsorship	\$250.00	<input type="checkbox"/>
Silver Sponsorship	\$150.00	<input type="checkbox"/>
Bronze Sponsorship	\$100.00	<input type="checkbox"/>

**Sponsorship Terms and Conditions:**

**Payment**

Do not send any money or cheques with your application, you will be invoiced. The Sponsorship fee is due by 31st July 2009.

**Refunds**

No refunds will be given for cancellations of bookings or adverse weather.

**Refusal**

We reserve the right to refuse any applicant.

**Loss or damage**

Sunshine Coast Pride Fair does not take any responsibility for the loss or damage of items brought on site.

I have read and agreed to comply with the Sunshine Coast Pride Fair terms and conditions:

**Signature:**

**Date:**

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